



Making a Difference

Honors, Awards and Recognitions for Individuals and Organizations

This issue marks the debut of our new "Making a Difference" column for people and organizations within our industry space. We will continue to publish this column in coming issues of The Pipeline. For information on how to submit news, please check the italicized paragraph at the end of this article. (The Pipeline will also carry news of "industry successes" in a separate column.)



Armstrong

The Fort Collins Board of Realtors awarded its 2015 Affiliate of the Year honor to **Dave Armstrong**, mortgage loan originator at Boulder-based Elevations Credit Union. He was honored for integrity, commitment to excellence, professionalism and dedication to the Northern Colorado real estate community.

Alissa Sykes, vice president of lending at Sunmark Federal Credit Union in Albany, New York, has been recognized as a "Woman to Watch" by the Credit Union Times.

Sykes was cited for her "dedication and leadership in exploring the possibilities that have helped Sunmark FCU develop innovative solutions that deliver on local consumers' lending needs."

In addition, she was named a "CU Rock Star" by the Credit Union National Association (CUNA), which noted that she "has successfully—and quickly—wound her way into what she describes as a position that perfectly blends her personal desires and professional skills."



Sykes

"I love to help people," Sykes tells CUNA. "And now I'm able to focus on my passion—housing—as well. We never tell members 'no,' on a mortgage. We might tell them 'not now.'"

She founded the Albany-based Credit Union Real Estate Network and serves on the advisory board of PHH Mortgage and Arch Mortgage Insurance. Sykes is also a member of the Rensselaer County Housing Resources Board.



Norby

Lori Norby, branch manager and mortgage loan officer in the CU Mortgage Direct office in Madison, South Dakota, has been recognized as a top mortgage originator by the state's Housing Development Authority—the eighth time she has been so honored. Lori excels at promoting first-time buyer mortgage programs and home buying in her community, says CU Mortgage Direct COO David Bednar.

Annual awards for excellence in mortgage lending were announced in November 2015 at the 11th annual **myCUMortgage** Partner Conference. Credit unions received awards in a number of categories from myCUMortgage, a CUSO serving nearly 200 credit unions and owned by Dayton, Ohio-based **Wright-Patt Credit Union**.

Honored as originator of the year are **Timothy Muffley**, DESCO Federal Credit Union, Portsmouth, Ohio (large credit unions); **Wendy Bussa**, Hopewell Federal Credit Union, Heath, Ohio (mid-size); and **Michelle Boughan**, Topmark Federal Credit Union, Lima, Ohio



Muffley



Murphy

John Murphy, vice president of mortgage lending at Consumers Credit Union in Oshtemo, Michigan, has earned the Certified Mortgage Banker designation from the Mortgage Bankers Association. Murphy was one of 17 individuals honored for receiving the CMB designation, the highest professional honor in the real estate finance industry, at the MBA's annual conference in October.

Deb Flettire, regional mortgage loan sales manager for Royal Credit Union, has been named Chamber Member of the Year by the Hudson, Wisconsin, Chamber of Commerce. The award recognized a member who has donated their time to chamber events. "I am fortunate to be able to work for an organization that supports giving back to the community and allows me to put in the time and effort," says Flettire.



Flettire

TELL US ABOUT YOUR NEWS

We publish news of credit union real estate industry honors, awards and recognitions of individuals and organizations. We also publish news of housing-related community recognitions, such as Habitat for Humanity projects and National Association or Realtors cooperative ventures. Send your news to bob.dorsa@acuma.org and include who, what (be specific), when, where and, if desired, a head-and-shoulders photo (150 dpi), identifying the person being honored (name, title, organization) on a piece of paper taped to the back of the photo. Deadlines are May 15 for the July issue and November 15 for the January issue.