



## A MESSAGE FROM ACUMA PRESIDENT

Bob Dorsa

# Recognition for a Job Well Done!

In my now 21 years at ACUMA, I have many memories of fun events and monumental moments, but most of my fondest memories are of the many members who have joined and help build this truly incredible trade group.

Above all of that I reserve a special place in my heart for the men who have served as Chairman of our Board of Directors. Among them is John Reed.

John is the President and CEO of Maine Savings Federal Credit Union. He also serves as the Chairman of CUSO Home Lending, which helps credit unions in Maine make home loans.

John joined the ACUMA Board in 2001 when it was poised for significant growth. He was at the helm of the board during the housing crash and recession of 2008 and 2009, and successfully helped bring our organization through this difficult time.

### LEADERSHIP, GENEROSITY

John is a true leader. He has improved the quality of service provided by ACUMA and inspired not just me but the other board members who have served with him.

A generous individual with his time and support for ACUMA, John championed the board's adoption of term limits for board members in 2007. Coincidentally, he will be the first director and past chairman to step aside, having served the organization for more than 16 years.

His ACUMA tenure isn't the only milestone in John's career. His mortgage CUSO has helped many credit union members in the state of Maine purchase homes. (See story on page 42.)



John Reed

A quick story: I received a phone call at the ACUMA office from a woman in Maine. She had heard of the popular "CU Promise" loan offered by CUSO Home Lending. She said she was not a credit union member but she had heard about the CU Promise loan through a marketing campaign and somehow contacted ACUMA's toll-free number to find out more. We were only too happy to help.

### SUCCESSFUL CAREER

John's credit union has enjoyed tremendous success since he took over at the CU in the 1990s and then also led the CUSO. He has developed close ties at ACUMA with me and our current board, as well as more than two dozen people who have served



ACUMA President Bob Dorsa can be reached at [bob.dorsa@acuma.org](mailto:bob.dorsa@acuma.org) or (877) 442-2862.



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recall John and his group traveling in mid-June to Las Vegas for a credit union event. They arrived around 2 p.m., and John thought it would be great to get in a round of golf prior to setting off to his event.

Well, Las Vegas in June can get a bit warm. The temperature at our 2:45 p.m. tee time was 108 degrees. Not a problem for John. He went out and played a great round of golf. As for me and one or two of the other golfers, it was a struggle. Placing the tee in the ground on hole 17, I could not stand up without wavering.

However, John is someone who takes everything in stride, even oppressive heat. We still recall that day with humor, as well as amazement that all of us finished the round.

### **A SALUTE FROM ACUMA**

It is difficult to lose an asset like John on our board. That said, I believe he truly acts in the spirit of ACUMA. He departs the board with a great legacy and graciously remained these last few years to impress upon the newer board members the values and qualities that have become the foundation of ACUMA.

John has also drawn strength from his spouse, Karen. They have both worked tirelessly for their organizations for more than 20 years. Karen has just retired, but like the Energizer Bunny, John continues to push ahead.

Thanks John, congratulations for a job well done. On behalf of the ACUMA Board and all of our members, we salute you!

with John during his tenure.

An eloquent speaker, John's opening remarks at several of our Annual Conferences always contained a strong message coming straight from the heart.

In addition to his professional achievements, John has succeeded on a personal level with his colleagues, including me. I consider him a friend and gentleman with a demeanor I try to emulate.

And anyone who knows John, knows how much he enjoys golfing. A few years ago, I fondly



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