

# ACUMA 2024 AFFILIATE MEMBERSHIP BENEFITS

Take full advantage of an ACUMA Affiliate Membership and participate in all things mortgage lending that ACUMA has to offer.



ACUMA

# Points of impact



VIRTUAL



IN PERSON



NETWORKING



RESOURCES



# VIRTUAL programming

## ACUMA Points of impact

### ACUMA Fast Track WEBINARS

Fast Track Webinars are one-on-one interviews with ACUMA President and a mortgage lending subject matter expert.  
**Sponsorships available.**

ACUMA  
Fast Track WEBINARS  
**WHAT DOES THE FUTURE HOLD FOR MLO COMP?**

KRIS KULLY  
PARTNER  
MAYER BROWN

PETER BENJAMIN, CMB  
ACUMA  
PRESIDENT

TUESDAY  
MAY 9, 2023  
1PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
MortgageFlex

ACUMA  
Fast Track WEBINARS  
**APPRAISING THE STATE OF THE APPRAISAL INDUSTRY**

SALLY CAROTHERS  
PRESIDENT/CEO  
TRANSCON APPRAISAL SERVICES

PETER BENJAMIN, CMB  
ACUMA  
PRESIDENT

TUESDAY  
JUNE 6, 2023  
1PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
ATLAS TITLE COMPANY

### ACUMA Inside Track WEBINARS

Inside Track Webinars are offered by our esteemed ACUMA affiliate members on a variety of mortgage lending hot topics.  
**Sponsorships available.**

ACUMA  
Inside Track WEBINARS  
**PROACTIVE VERSUS REACTIVE QUALITY CONTROL - A TRUE STORY**

KYLE KEHOE  
SVP  
SAL AND MARKETING  
ACU QUALITY MANAGEMENT

AMANDA PHILLIPS  
SVP  
COMPLIANCE  
ACU QUALITY MANAGEMENT

EMILIE RADA  
DIRECTOR OF  
LENDING OPERATIONS  
GEORGE'S OWN  
CREST LUMBER

WEDNESDAY  
SEPTEMBER 27, 2023  
1PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
ACES  
QUALITY MANAGEMENT

ACUMA  
Inside Track WEBINARS  
**SIMPLIFYING THE MEMBER EXPERIENCE: TECHNOLOGY TWEAKS FOR INNOVATIVE MORTGAGE LENDING**

PATRICK O'BRIEN  
CO-FOUNDER & CEO  
LENDERLOGIX

OLGA FAYNSHTEN  
BUSINESS DEVELOPMENT  
REPRESENTATIVE  
LENDERLOGIX

JULIE BOWERING  
SENIOR VICE PRESIDENT & DIRECTOR OF  
MORTGAGE LENDING  
MEMBER FINANCIAL

WEDNESDAY  
MAY 10, 2023  
1PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
LENDERLOGIX

### ACUMA's ONpoint PODCASTS

ACUMA's ONpoint Podcasts: a bi-weekly podcast featuring people pieces — feel-good 30-minute interviews within the CU world with a focus on mortgage.  
**Sponsorships available.**

ACUMA's ONpoint  
PODCASTS

SPONSORED BY  
meridianlink  
connecting you to better

NESTOR VILLANUEVA  
AVP MORTGAGE PRODUCTION  
NORTHWEST FEDERAL CREDIT UNION

ACUMA's ONpoint  
PODCASTS

SPONSORED BY  
curinos

AMBER SPEER  
VP OF MORTGAGE  
TEXELL CREDIT UNION



# ACUMA networks

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## YOUNG PROFESSIONALS **NETWORK**

ACUMA's Young Professionals Network: quarterly virtual meetings to allow young professionals in the credit union industry a space to network with their peers and provide educational content.



## MARKETING **NETWORK**

Featuring all things marketing that will provide value and benefit to our members. From answering the "how-to's" down to the grassroots tactics of word of mouth, this network will covers a little bit of everything in between.



## CONNECTED COMMUNITY

Member-only online platform to connect, communicate and collaborate with your peers.

- Various communities to discuss hot topics in the credit union mortgage industry.
- Regulatory alerts.
- Quarterly data on the top mortgage originator credit unions.





# IN PERSON events



## VIEWpoint

### REGIONAL SUMMITTS

PHOENIX, AZ  
MARCH 5, 2024

ORLANDO, FL  
APRIL 9, 2024

One-day roundtable event with an exclusive credit union audience held in two cities.

- Interactive sessions focused on legislative, regulatory, and economic issues.
- 2023 Net Promoter Score (NPS) median survey ranking: 9.7/10
- **Sponsorships sold out.**



## FOCALpoint

### WORKSHOPS

NASHVILLE, TN  
MAY 9-10, 2024

DENVER, CO  
JUNE 11-12, 2024

Two-day in-depth workshops held in two cities.

- Educational and collaborative sessions featuring credit union industry leaders.
- 2023 Net Promoter Score (NPS) median survey ranking: 9.8/10
- **Sponsorships available.**

Three-day event featuring top-notch speakers, hot-topic breakout sessions, interactive roundtable discussions, and countless opportunities to network with top leaders in the credit union mortgage industry.

- As an affiliate member, you are permitted to register to attend for a fee (up to two people per company, for a non-sponsoring affiliate member).
- 2023 Net Promoter Score (NPS) survey ranking: 9.8/10
- Extensive exhibit hall featuring ACUMA affiliate members only (**Kiosks in the exhibit hall available!**)
- **Additional supplemental sponsorships available – please ask!**

# ACUMA Points of impact



**SEPTEMBER 29 –  
OCTOBER 2**

**BELLAGIO HOTEL & CASINO**

**LAS VEGAS, NEVADA**

ATTENDEE RATIO AT ACUMA ANNUAL

**6 CREDIT UNION ATTENDEES TO EVERY 4 AFFILIATE ATTENDEES**





# ACUMA resources



## ARCHIVED RESOURCES

Access to ACUMA Archived Resources.

- Virtual programming, publications, and various ACUMA-curated content.



## WASHINGTON INSIGHTS

Monthly email to all ACUMA members featuring notes bearing interest on federal matters affecting the credit union mortgage business.



## POLICY INSIGHTS

A digest of papers focusing on credit union mortgage lending issues.



## POLICY DIGEST

A refined look at previously published policy papers.



## MARKET INSIGHTS

Facts, figures and forecasts for credit union mortgage lenders.

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## Take the first step and apply here!

- Affiliate Membership Dues: \$3,495 per year due each January
- Note ACUMA does have a waiting list for affiliate membership. Once your application is received, you will be added to the waitlist, which is reviewed each Quarter.

**ACUMA membership is good for everybody at your organization.**

Connect with ACUMA today!    



## Contact us:

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