



ACUMA

# Points of impact

## ACUMA 2024 CUSO MEMBERSHIP BENEFITS

Take full advantage of an ACUMA CUSO Membership and participate in all things mortgage lending that ACUMA has to offer.



VIRTUAL



IN PERSON



NETWORKING



RESOURCES



# VIRTUAL programming

(All free to attend)

## ACUMA Points of impact

### ACUMA Fast Track WEBINARS

Fast Track Webinars are one-on-one interviews with ACUMA President and a mortgage lending subject matter expert.  
**Sponsorships available.**

### ACUMA Inside Track WEBINARS

Inside Track Webinars are offered by our esteemed ACUMA affiliate members on a variety of mortgage lending hot topics.  
**Sponsorships available.**

### ACUMA's ONpoint PODCASTS

ACUMA's ONpoint Podcasts: a bi-weekly podcast featuring people pieces — feel-good 30-minute interviews within the CU world with a focus on mortgage.  
**Sponsorships available.**

ACUMA  
Fast Track  
WEBINARS

WHAT DOES THE FUTURE HOLD FOR MLO COMP?

KRIS KULLY  
PARTNER  
MORTGAGE FLEX

PETER BENJAMIN, CMB  
ACUMA  
PRESIDENT

TUESDAY  
MAY 9, 2023  
1PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
MortgageFlex

ACUMA  
Fast Track  
WEBINARS

APPRAISING THE STATE OF THE APPRAISAL INDUSTRY

SALLY CAROTHERS  
PRESIDENT/CEO  
TRUSON APPRAISAL SERVICES

PETER BENJAMIN, CMB  
ACUMA  
PRESIDENT

TUESDAY  
JUNE 6, 2023  
1PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
ATLAS TITLE COMPANY

ACUMA  
Inside Track  
WEBINARS

PROACTIVE VERSUS REACTIVE QUALITY CONTROL - A TRUE STORY

KYLE KENDE  
SVP  
SALES AND MARKETING  
ACES QUALITY MANAGEMENT

AMANDA PHILLIPS  
SVP  
COMPLIANCE  
ACES QUALITY MANAGEMENT

EMILEE RADA  
DIRECTOR OF OPERATIONS  
GEORGE'S OWN CREDIT UNION

WEDNESDAY  
SEPTEMBER 27, 2023  
1PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
ACES QUALITY MANAGEMENT

ACUMA  
Inside Track  
WEBINARS

SIMPLYING THE MEMBER EXPERIENCE: TECHNOLOGY TWEAKS FOR INNOVATIVE MORTGAGE LENDING

PATRICK O'BRIEN  
CO-FOUNDER & CEO  
LENDERLOGIX

OLGA FAYNBYTSEV  
BUSINESS DEVELOPMENT REPRESENTATIVE  
LENDERLOGIX

JILLIE BOWENBERG  
SENIOR VICE PRESIDENT & DIRECTOR OF MORTGAGE LENDING  
ELEMENTS FINANCIAL

WEDNESDAY  
MAY 10, 2023  
1PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
LENDERLOGIX

ACUMA's ONpoint  
PODCASTS

NESTOR VILLANUEVA  
AVP MORTGAGE PRODUCTION  
NORTHWEST FEDERAL CREDIT UNION

SPONSORED BY  
meridianlink  
connecting you to better

ACUMA's ONpoint  
PODCASTS

AMBER SPEER  
VP OF MORTGAGE  
TEXELL CREDIT UNION

SPONSORED BY  
curinos



# ACUMA networks

ACUMA  
**Points of  
impact**



## YOUNG PROFESSIONALS **NETWORK**

ACUMA's Young Professionals Network: quarterly virtual meetings to allow young professionals in the credit union industry a space to network with their peers and provide educational content.



## MARKETING **NETWORK**

Featuring all things marketing that will provide value and benefit to our members. From answering the "how-to's" down to the grassroots tactics of word of mouth, this network will covers a little bit of everything in between.



## CONNECTED COMMUNITY

Member-only online platform to connect, communicate and collaborate with your peers.

- Various communities to discuss hot topics in the credit union mortgage industry.
- Regulatory alerts.
- Quarterly data on the top mortgage originator credit unions.





## IN PERSON events



### VIEWpoint

#### REGIONAL SUMMITS

PHOENIX, AZ  
**MARCH 5, 2024**

ORLANDO, FL  
**APRIL 9, 2024**

One-day roundtable event with an exclusive credit union audience held in two cities.

- Interactive sessions focused on legislative, regulatory, and economic issues.
- 2023 Net Promoter Score (NPS) median survey ranking: 9.7/10
- **Sponsorships sold out.**



### FOCALpoint

#### WORKSHOPS

NASHVILLE, TN  
**MAY 9-10, 2024**

DENVER, CO  
**JUNE 11-12, 2024**

Two-day in-depth workshops held in two cities.

- Educational and collaborative sessions featuring credit union industry leaders.
- As CUSO member, you are permitted to register to attend for a fee.
- 2023 Net Promoter Score (NPS) median survey ranking: 9.8/10
- **Sponsorships available.**

## ACUMA ANNUAL CONFERENCE 2024 SEPTEMBER 29 – OCTOBER 2

BELLAGIO HOTEL & CASINO  LAS VEGAS, NEVADA

Three-day event featuring top-notch speakers, hot-topic breakout sessions, interactive roundtable discussions, and countless opportunities to network with top leaders in the credit union mortgage industry.

- 2023 Net Promoter Score (NPS) survey ranking: 9.8/10
- Extensive exhibit hall featuring ACUMA affiliate/CUSO members only. **(Kiosks available!)**
- **Supplemental sponsorships available, please ask!**
- **Substantial registration discounts for ACUMA CUSO Members.**



ACUMA  
**Points of  
impact**



# ACUMA resources



ACUMA

## ARCHIVED RESOURCES

Access to ACUMA Archived Resources.

- Virtual programming, publications, and various ACUMA-curated content.



## WASHINGTON INSIGHTS

Monthly email to all ACUMA members featuring notes bearing interest on federal matters affecting the credit union mortgage business.



## POLICY INSIGHTS

A digest of papers focusing on credit union mortgage lending issues.



## POLICY DIGEST

A refined look at previously published policy papers.



## MARKET INSIGHTS

Facts, figures and forecasts for credit union mortgage lenders.

ACUMA  
**Points of  
impact**

## Take the first step and join here!

Take full advantage of ACUMA's CUSO membership and the renowned benefits offered! Remember, an **ACUMA membership is good for everybody at your CUSO.**

Join ACUMA's mission to serve as the premier source of home lending information, networking, and advocacy for credit union mortgage professionals!

- CUSO Membership Dues:  
\$1,195 per year due on your anniversary join month.

Connect with ACUMA today!



ACUMA

## Contact us:

Camryn Hinton

Associate Director Member Relations  
ACUMA

camryn@acuma.org

302.981.4597