

ACUMA 2024  
CUSO  
MEMBERSHIP  
BENEFITS

Take full advantage of an ACUMA CUSO Membership and participate in all things mortgage lending that ACUMA has to offer.



ACUMA

Points of  
impact



VIRTUAL



IN PERSON



NETWORKING



RESOURCES



# VIRTUAL programming

(All free to attend)

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## ACUMA Fast Track WEBINARS

Fast Track Webinars are one-on-one interviews with ACUMA President and a mortgage lending subject matter expert.  
**Sponsorships available.**

ACUMA  
Fast Track  
WEBINARS  
**WHAT DOES THE FUTURE HOLD FOR MLO COMP?**

KRIS KULLY  
PARTNER  
MORTGAGE BROWN

PETER BENJAMIN, CMB  
ACUMA  
PRESIDENT

TUESDAY  
MAY 9, 2023  
1 PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
MortgageFlex

ACUMA  
Fast Track  
WEBINARS  
**APPRAISING THE STATE OF THE APPRAISAL INDUSTRY**

SALLY CAROTHERS  
PRESIDENT/CEO  
TRINICON APPRAISAL SERVICES

PETER BENJAMIN, CMB  
ACUMA  
PRESIDENT

TUESDAY  
JUNE 6, 2023  
1 PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
ATLAS TITLE COMPANY

## ACUMA Inside Track WEBINARS

Inside Track Webinars are offered by our esteemed ACUMA affiliate members on a variety of mortgage lending hot topics.  
**Sponsorships available.**

ACUMA  
Inside Track  
WEBINARS  
**PROACTIVE VERSUS REACTIVE QUALITY CONTROL - A TRUE STORY**

KYLE KEHOE  
SVP, LEND  
MARKETING  
ACES QUALITY MANAGEMENT

AMANDA PHILLIPS  
SVP  
COMPLIANCE  
ACES QUALITY MANAGEMENT

EMILIE BADA  
DIRECTOR OF  
OPERATIONS  
GEORGINA'S OWN CREDIT UNION

WEDNESDAY  
SEPTEMBER 27, 2023  
1 PM CENTRAL TIME  
REGISTER TODAY!

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ACES  
QUALITY MANAGEMENT

ACUMA  
Inside Track  
WEBINARS  
**SIMPLIFYING THE MEMBER EXPERIENCE: TECHNOLOGY TWEAKS FOR INNOVATIVE MORTGAGE LENDING**

PATRICK O'BRIEN  
CO-FOUNDER & CEO  
LENDERLOGIX

OLGA FAYNGHTYEN  
MANAGER  
DEVELOPMENT  
REPRESENTATIVE  
LENDERLOGIX

JILL BROWNING  
SENIOR VICE PRESIDENT  
& DIRECTOR OF  
MORTGAGE LENDING  
ELEMENTS FINANCIAL

WEDNESDAY  
MAY 10, 2023  
1 PM CENTRAL TIME  
REGISTER TODAY!

SPONSORED BY  
LENDERLOGIX

## ACUMA's ONpoint PODCASTS

ACUMA's ONpoint Podcasts: a bi-weekly podcast featuring people pieces — feel-good 30-minute interviews within the CU world with a focus on mortgage.  
**Sponsorships available.**

ACUMA's ONpoint  
PODCASTS

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meridianlink  
connecting you to better

NESTOR VILLANUEVA  
AVP MORTGAGE  
PRODUCTION  
NORTHWEST  
FEDERAL CREDIT  
UNION

ACUMA's ONpoint  
PODCASTS

SPONSORED BY  
curinos

AMBER SPEER  
VP OF MORTGAGE  
TEXELL CREDIT  
UNION



# ACUMA networks

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## YOUNG PROFESSIONALS **NETWORK**

ACUMA's Young Professionals Network: quarterly virtual meetings to allow young professionals in the credit union industry a space to network with their peers and provide educational content.



## MARKETING **NETWORK**

Featuring all things marketing that will provide value and benefit to our members. From answering the "how-to's" down to the grassroots tactics of word of mouth, this network will covers a little bit of everything in between.



## CONNECTED COMMUNITY

Member-only online platform to connect, communicate and collaborate with your peers.

- Various communities to discuss hot topics in the credit union mortgage industry.
- Regulatory alerts.
- Quarterly data on the top mortgage originator credit unions.





# IN PERSON events



ACUMA

VIEWpoint

## REGIONAL SUMMIT

PHOENIX, AZ  
MARCH 5, 2024

One-day roundtable event with an exclusive credit union audience held in two cities.

- Interactive sessions focused on legislative, regulatory, and economic issues.
- 2023 Net Promoter Score (NPS) median survey ranking: 9.7/10
- **Sponsorships sold out**



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## WORKSHOPS

NASHVILLE, TN                      DENVER, CO  
MAY 9-10, 2024                      JUNE 11-12, 2024

Two-day in-depth workshops held in two cities.

- Educational and collaborative sessions featuring credit union industry leaders.
- As CUSO member, you are permitted to register to attend for a fee.
- 2023 Net Promoter Score (NPS) median survey ranking: 9.8/10
- **Sponsorships sold out**

## ACUMA ANNUAL CONFERENCE 2024 SEPTEMBER 29 – OCTOBER 2

BELLAGIO HOTEL & CASINO ✨ LAS VEGAS, NEVADA

Three-day event featuring top-notch speakers, hot-topic breakout sessions, interactive roundtable discussions, and countless opportunities to network with top leaders in the credit union mortgage industry.

- 2023 Net Promoter Score (NPS) survey ranking: 9.8/10
- Extensive exhibit hall featuring ACUMA affiliate/CUSO members only. **(Kiosks available!)**
- **Supplemental sponsorships available, please ask!**
- **Substantial registration discounts for ACUMA CUSO Members.**

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# ACUMA resources

## ACUMA ARCHIVED RESOURCES

Access to ACUMA Archived Resources.

- Virtual programming, publications, and various ACUMA-curated content.

## WASHINGTON INSIGHTS



Monthly email to all ACUMA members featuring notes bearing interest on federal matters affecting the credit union mortgage business.

## POLICY INSIGHTS



A digest of papers focusing on credit union mortgage lending issues.

## POLICY DIGEST



A refined look at previously published policy papers.

## MARKET INSIGHTS



Facts, figures and forecasts for credit union mortgage lenders.

## MBA PARTNERSHIP

ACUMA members, get **20% off the first year of MBA Membership** and a **20% discount** on select MBA Education offerings.

## Fannie Mae PARTNERSHIP

- ACUMA members receive a 50% reduction off the standard application fee of \$5,000 to become a New Seller/Servicer Lender. (This applies to each Member applying for Fannie Mae seller/servicer approval for the first time.)
- ACUMA members receive a 50% reduction off the standard reactivation fee of \$2,500 to become a New Seller/Servicer Lender. (This applies to each Member who is currently an approved Fannie Mae seller/servicer but who is not actively selling loans to Fannie Mae and requires reactivation by Fannie Mae to transact business with Fannie Mae.)

## Take the first step and join here!

Take full advantage of ACUMA's CUSO membership and the renowned benefits offered! Remember, an **ACUMA membership is good for everybody at your CUSO.**

Join ACUMA's mission to serve as the premier source of home lending information, networking, and advocacy for credit union mortgage professionals!

- CUSO Membership Dues:  
\$1,195 per year due on your anniversary join month.

Connect with ACUMA today!    



## Contact us:

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ACUMA

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